Footer contains:

* Social media buttons
* Abridged version of the menu

Fifth panel contains:

* Our donors and partners
* Example: “Our affiliates” panel on FLA website (<http://www.fairlabor.org/)>
* However, instead of making it into a rotating carousel just a row of logos will be sufficient

Fourth panel contains:

* Four boxes (four columns)
* Latest news and highlights
* Second panel on Omidyar Network site (<https://www.omidyar.com/)>, second-last panel on C&A Foundation site (“all stories” etc. <https://www.candafoundation.org/)>, Our impact panel on FLA website (<http://www.fairlabor.org/)>

Third panel contains:

* 3 boxes (three columns)
* Heading for the three boxes: “In the factory”, “In the community” “Advocacy and campaigns”
* Example: “How we do it” panel on namati website (<https://namati.org/)>

Second panel contains:

* A brief explanation of the mission of the organization
* Nicely formatted background, no photos
* Examples: “What we do” panel on namati website (<https://namati.org/>), “A world of positive returns” panel on Omidyar network site (<https://www.omidyar.com/)>, second panel on FLA website (<http://www.fairlabor.org/)> (although the formatting on this one is not great)

Top panel contains:

* Big, impactful, attractive photo
* Tag line of the organization
* Examples: <https://www.candafoundation.org/> <https://www.omidyar.com/> <https://namati.org/>

Header contains:

* Logo, menu, search box